

## EPE'17 ECCE – Europe

'Yet another conference and exposition on power electronics?! Give me a break!' If this is your initial reaction to the above title, you should definitely stay longer with us on this page. You are a science aficionado, right? It is then totally understandable that you doubt everything that can be doubted, and thus that you are sceptical about the efficiency of the traditional face-to-face knowledge sharing that takes place at conferences. Aren't you?

Please consider the following: there's a growing body of scholarship to support the view that humans have evolved as storytellers. You don't have to convince salespeople that our brains are wired for storytelling. They know that a talk is more powerful than a product catalogue or a company's website. Just contemplate Steve Jobs's product launch events. You probably experience this too on a daily basis – being a good storyteller gives you the cutting edge in building your dream network of brilliant collaborators essential in solving today's engineering challenges.

You could share your newest achievements with us by writing a journal paper but this would not let us feel how deeply the proposed idea matters to you. Invite us to your campfire at the EPE'17 ECCE Europe Conference and tell us your story about the electrical engineering problems you are currently working on. Show us just how emotional you are about them!

The conference is organized in collaboration with the Warsaw University of Technology. This brings the opportunity to visit the capital city of Poland and enjoy the hospitality of its people. The hosting hotel and conference centre is located in the vicinity of the airport to make your journey as convenient as possible. We also invite you to attend tutorials held at the University's campus and a gala dinner at the picturesque National Stadium originally built to host UEFA Euro 2012 football matches.

Traditionally for EPE events, alongside the conference we run an extensive exhibition featuring manufacturers, suppliers and software developers whose businesses, products and services resonate with the needs of our delegates. This is the single biggest annual event of the sort in Europe. We expect 700+ papers and 50+ exhibitors. The diversity of the topics covered by the meeting is driven by growing knowledge interconnectedness. Every electrical engineer, including automation enthusiasts, is going to find something inspiring here. Have a look at our banner. A part of the story is already told there. Nowadays, digital signal processing is indispensable in energy conversion systems and the quality of this conversion – symbolized by the pure sine waveforms – should be our priority and any actionable insights are highly welcomed. The future of our beloved planet depends on power electronics community members and their ideas.

Let us quote Chris Anderson, TED Conference curator: 'The future is not yet written. We are all, collectively, in the process of writing it.' On our side we are definitely writing it using renewable energy, electrified transportation, wide-bandgap semiconductor devices and smart control algorithms. We strongly encourage you to start writing your EPE chapter of the future now! We are deeply committed to helping you make your work highly cited and therefore, to facilitate this, all the accepted papers are going to be available at IEEE Xplore and indexed by Web of Science.

The story – your story – continues here in Warsaw at EPE'17 ECCE Europe. We will be there for you to share your passion. See you in September!

The Conference General Co-Chairs



Lech Grzesiak, Mariusz Malinowski, Jacek Rabkowski and Bartłomiej Ufnalski